



mosaic society of philadelphia

<http://www.mosaicsocietyofphiladelphia.org/>



<http://sweetmabel.com/>

## Artists Call & Prospectus MSoP and Sweet Mabel Show and Sell November 1 – 30, 2023

Sweet Mabel Gallery, a prominent art gallery in Narberth, PA since its establishment in 2005, has extended a gracious invitation to MSoP members to be featured artists during the month of November 2023. Run by Tracy Tumolo and her husband, David Stehman, Sweet Mabel Gallery has become known for its vibrant and colorful environment featuring local, national, and fair-trade art, jewelry, and functional handmade items. New exhibits open monthly with First Friday celebrations most months. MSoP is excited for its members to show their work in a retail environment. In keeping with the start of the holiday season, the theme for this show is “Giftable”. If you are interested in flexing your retail muscles, this is your chance to embrace the challenge to create the most captivating and enchanting gifts imaginable. The following prospectus contains the key information needed to participate.

### Important Dates

- **Sept 8, 2023:** Submit entry images and the entry form below to: [sweetmosaicgiftables@gmail.com](mailto:sweetmosaicgiftables@gmail.com)
- **September 18 to October 10, 2023:** Drop pieces off (details below)
- **October 8, 2023:** Drop off art opportunity at General Meeting at KI (details below)
- **November 1, 2023:** Exhibit opens
- **November 3, 2023:** Opening Reception, 6:00PM - 8:00PM, at Sweet Mabel, 235 Haverford Avenue, Narberth, PA 19072. Reception is open to the public with refreshments and lite bites.
- **November 30, 2023:** Exhibit closes

### Exhibit Prospectus

**Entry Process:** Artists can submit up to two pieces. Entry forms and photos of your entries must be received by September 8, 2023. If space allows, additional pieces may be a possibility; inquire closer to Sept 8th.

**Entry Fee:** There is no entry fee; however, this opportunity is only available to active MSoP members. ([Click here](#) to become a member)

**Size/ Format:** Any shape between 3” and 12”. All work must be wall mounted; there is no display space to accommodate 3-dimensional submissions. Submissions must have “d-rings” with secure wire attached to the back of the piece. If artwork is small & light, a sawtooth picture hanger is permitted.

**Sales:** All work must be for sale. The artist will receive 55% of the sales price; the store will retain 35%; 10% of each sale will be donated to MSoP as a fundraiser. Sweet Mabel will handle all sales and accounting. Sweet Mabel staff will rotate the artwork as sales occur throughout the month. A check will be sent directly to the artist the month following the show closing.

**Insurance and Liability:** The store will be staffed with Sweet Mabel employees during store hours. MSoP and Sweet Mabel are not liable for insuring your artwork. Sweet Mabel staff will be handling and hanging the artwork. Make sure to securely wrap and label your works to enable safe handling and identification of your pieces. Suggested packaging materials are bubble wrap secured by masking tape.

**Opening Reception:** The opening reception will be held on Friday, November 3, 2023, and will be open to the public from 6:00PM - 8:00PM. The entire store is open for sales this evening.

**Media and Use:** MSoP reserves the right to reproduce supplied images for media and publicity purposes including credit to the artist. MSoP may create a video of artwork created by our members to be part of the exhibit or posted on social media.

**Drop Off of Submission:** Submissions must be dropped off by October 10th. There are four options for drop off:

- Sunday, October 8th at the MSoP General Meeting at KI-Reform Congregation Keneseth Israel, 8339 Old York Road, Elkins Park, PA 19027. Phone: 215-887-8700. Entrance and parking in rear, Meeting upstairs in library.
- Suzanne Daub (Narberth) [sdaublcs@gmail.com](mailto:sdaublcs@gmail.com)
- Alissa Blumenthal (Center City Philadelphia) [happyplate.14@gmail.com](mailto:happyplate.14@gmail.com)
- Veronica Kairos (New Jersey) [veronicakairos@gmail.com](mailto:veronicakairos@gmail.com)

**Preparing Submissions for Delivery:** A copy of a completed entry form for each submission (see next page) must be securely taped to the back of each individual submission to ensure that the artist receives payment for the sale. Please *also* put a label on the outside of the bubble wrap with your name and the title of your piece for identification.

**Pick Up of Unsold Artwork:** Unsold art can be picked up at the next MSoP General meeting in December or January 2024 (exact date and location to be determined) or contact Suzanne, Alissa, or Veronica to arrange for an alternative pick up.

**Contact information:** [sweetmosaicgiftables@gmail.com](mailto:sweetmosaicgiftables@gmail.com)

We look forward to seeing your pieces!

MSoP and Sweet Mabel Show and Sell  
Entry Form

**Submission #1**

Name:

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Address:

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Phone/Email:

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Title of Work:

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Brief description to assist with identifying the piece (e.g., blue landscape):

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Materials Used:

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Size (h x w):

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Price:

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Short Artist Bio:

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**Submission #2**

Name:

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Address:

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Phone/Email:

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Title of Work:

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Brief description to assist with identifying the piece (e.g., blue landscape):

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Materials Used:

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Size (h x w):

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Price:

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Short Artist Bio:

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